Product Code

101

Advertiser Ref

# CONTRACT



WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

And:

Greer Margolis & Mitchell Attention: Katie Keuleman 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #	
	4077413	/ 13		4077413	
Product					
Obama for America					
Contract Dates	Estimate #	•			
09/28/12 - 11/06/12	1897				
Advertiser	***************************************		<u>Or</u>	iginal Date	/ Revision
Obama for America			(	9/27/12	/ 10/29/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broade	cast	:	Cash
	Station	Accou	nt E	xecutive	Sales Office
	WOFL	Anthor	ıy Ç	astaneda	FSS Philadelphi
	Special Hand	ling			1

Advertiser Code

95

Spots/

IDB#

TV12856

Agency Ref

Demographic Adults 35+

*Line Ch Start Date End Date Description	Start/End Time Day	s Length Week Rate	Type Spot	s Amount
1 WOFL 09/28/12 09/28/12 Good Day 5a	530a-6a	:30	NM	2 \$450.00
Candidate for Discount Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$225.00			
2 WOFL 09/28/12 09/28/12 Good Day 6a	630a-7a	:30	NM	2 \$630.00
Candidate for Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$315.00			
3 WOFL 09/28/12 09/28/12 Good Day 7a	7a-730a	:30	NM	2 \$1,170.00
Candidate for Discount Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$585.00			
4 WOFL 09/28/12 09/28/12 Good Day 7a	730a-8a	:30	NM	2 \$1,170.00
Candidate for Discount Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$585.00			
5 WOFL 09/28/12 09/28/12 Good Day 8a	8a-830a	:30	NM	2 \$990.00
Candidate for Discount Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$495.00			
6 WOFL 09/28/12 09/28/12 Good Day 8a	830a-9a	:30	NM	2 \$990.00
Candidate for Discount Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$495.00			
7 WOFL 09/28/12 09/28/12 Good Day 9a	9a-930a	:30	NM	2 \$500.00
Candidate for Discount Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$250.00			
8 WOFL 09/28/12 09/28/12 Good Day 9a	930a-10a	:30	NM	2 \$500.00
Candidate for Discount <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12F 2	<u>Rate</u> \$250.00			
9 WOFL 09/28/12 09/28/12 Wendy Williams	10a-11a	:30	NM	2 \$360.00
Candidate for Discount			ı	



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Contract Dates Product Estimate # 09/28/12 - 11/06/12 Obama for America 1897

Advertiser Original Date / Revision 09/27/12 / 10/29/12 Obama for America

Snots/

			Spots/	1			
*Line Ch Start Date End Date Descr	ription	Start/End Time	Days Length Week		Type St	oots	Amount
Start Date		<u>Rate</u> \$180.00					
10 WOFL 09/28/12 09/28/12 Dr. Ph	<u> </u>	11a-12p	:30		NM	2	\$410.00
Candidate for Discount Start Date End Date Weekday Week: 09/24/12 09/30/12F		<u>Rate</u> \$205.00					*
	Joe Brown	1p-2p	:30		NM	2	\$410.00
Candidate for Discount	JOC DIOWII	1p-2p	.50		14141	2.	₩410.00
Start Date End Date Weekday Week: 09/24/12 09/30/12F		<u>Rate</u> \$205.00					
12 WOFL 09/28/12 09/28/12 People	e's Court, The	2p-3p	:30		NM	2	\$900.00
Candidate for Discount <u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 09/24/12 09/30/12F		<u>Rate</u> \$450.00					
13 WOFL 09/28/12 09/28/12 Dr. Ph	ì	3p-4p	:30		NM	2	\$1,260.00
Candidate for Discount <u>Start Date</u> End Date <u>Weekday</u> Week: 09/24/12 09/30/12F		<u>Rate</u> \$630.00					
14 WOFL 09/28/12 09/28/12 Judge		4p-5p	:30		NM	2	\$1,350.00
Candidate for Discount	Sudy	4p-3p	.30		14141	2	Ψ1,550.00
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 09/24/12 09/30/12F		<u>Rate</u> \$675.00					
15 WOFL 09/28/12 09/28/12 TMZ		630p-7p	:30		NM	2	\$900.00
Candidate for Discount <u>Start Date</u> End Date Weekdav  Week: 09/24/12 09/30/12F		<u>Rate</u> \$450.00					
16 WOFL 09/28/12 09/28/12 Fox 3	5 5p News	5p-530p	:30		NM	0	\$0.00
Candidate for Discount Start Date End Date Weekda Week: 09/24/12 09/30/12F	<u>vs Spots/Week</u> 2	<u>Rate</u> \$990.00				-	*****
1 WOFL 09/24/12-09/30/12 Fox 3	<u>ription</u> 35 5p News	Start/End Time 5p-530p	Weekdays Length	<u>Rate</u> \$990.00	<u>Type</u> <i>NM</i>		
Credited 2 WOFL 09/24/12-09/30/12 Fox 3 Credited	35 5p News	5p-530p	F ;30	\$ <del>990.00</del>	NM		
17 WOFL 09/28/12 09/28/12 Fox 3	5 5p News	530p-6p	:30		NM	0	\$0.00
Candidate for Discount Start Date End Date Weekda Week 09/24/12 09/30/12F-		<u>Rate</u> \$990.00					
Spot Ch Date Range Desc	ription	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WOFL 09/24/12-09/30/12 Fox 3	35 5p News	530p-6p	F :30	\$990.00	NM		
Credited 2 WOFL 09/24/12-09/30/12 Fox 3 Credited	35 5p News	530p-6p	F :30	\$ <del>990.00</del>	NM		
	ews 6p News	6p-630p	:30		NM	2	\$1,980.00
Candidate for Discount Start Date End Date Weekda Week: 09/24/12 09/30/12F-	ys Spots/Week	<u>Rate</u> \$990.00				_	. ,
	5 10p News	1030p-11p	:30		NM	2	\$3,240.00
Candidate for Discount		, 000p	.55		4101	4	Ç0,270.00
Start Date End Date Weekda Week: 09/24/12 09/30/12F-		<u>Rate</u> \$1,620.00					



Week: 10/01/12

10/07/12

32 WOFL 10/08/12 10/08/12

CANDIDATE DISCOUNT

-TWTF---

WENDY WILLIAM

WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535 
 Contract / Revision
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 Contract Dates
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 09/28/12 - 11/06/12
 Obama for America
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 Original Date / Revision

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 09/27/12 / 10/29/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	3	Amount
Start Date End Date Weekdays Spots/Week	Rate				
20 WOFL 09/28/12 09/28/12 Fox 35 News 11p	11p-1130p	:30	NM	1	\$1,080.00
Candidate for Discount  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/12F 1	<u>Rate</u> \$1,080.00				
21 WOFL 10/02/12 10/05/12 Good Day 5a	530-6A	:30	NM	3	\$1,215.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 3	<u>Rate</u> \$405.00				·
22 WOFL 10/02/12 10/05/12 Good Day 6a	630-7A	:30	NM	2	\$900.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	<u>Rate</u> \$450.00				
23 WOFL 10/02/12 10/05/12 Good Day 7a	7-730A	:30	NM	2	\$1,530.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12         -TwTF         2	<u>Rate</u> \$765.00				
24 WOFL 10/02/12 10/05/12 Good Day 7a	730-8A	:30	NM	4	\$3,060.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TwTF 4	<u>Rate</u> \$765.00				
25 WOFL 10/08/12 10/08/12 Good Day 7a	730-8A	:30	NM	1	\$765.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         M         1	<u>Rate</u> \$765.00				
26 WOFL 10/02/12 10/05/12 Good Day 8a	8-830A	:30	NM	4	\$2,880.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$720.00				
27 WOFL 10/08/12 10/08/12 Good Day 8a	8-830A	:30	NM	1	\$720.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 M 1	<u>Rate</u> \$720.00				
28 WOFL 10/02/12 10/05/12 Good Day 8a	530-9A	:30	NM	2	\$1,440.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         10/01/12         10/07/12         -TWTF         2	<u>Rate</u> \$720.00				
29 WOFL 10/02/12 10/05/12 Good Day 9a	9-930A	:30	NM	2	\$720.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         10/01/12         10/07/12         -TWTF         2	<u>Rate</u> \$360.00				
30 WOFL 10/02/12 10/05/12 Good Day 9a	930-10A	:30	MM	2	\$720.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 2	<u>Rate</u> \$360.00				
31 WOFL 10/02/12 10/05/12 WENDY WILLIAM	10a-11a	:30	MM	4	\$1,000.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week	Rate				

:30

NM

\$250.00

\$250.00

10a-11a



Contract / Revision Alt Order# 4077413 / 13 4077413

Contract Dates Product Estimate# 09/28/12 - 11/06/12 Obama for America 1897

Advertiser Original Date / Revision Obama for America 09/27/12 / 10/29/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/08/12 10/14/12 M 1	<u> Rate</u> \$250.00			
33 WOFL 10/02/12 10/05/12 DR PHIL	11a-12p	;30	NM 2	\$500.00
CANDIDATE DISCOUNT				*
Start Date End Date Weekdays Spots/Wee				
Week: 10/01/12	\$250.00	····		
34 WOFL 10/02/12 10/05/12 JUDGE JOE BROWN	1p-2p	:30	NM 2	\$500.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Wee				
Week: 10/01/12	\$250.00			
35 WOFL 10/02/12 10/05/12 PEOPLE COURT	2p-3p	:30	NM 4	\$1,620.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Wee	Data			
Start Date End Date Weekdays Spots/Wee Week: 10/01/12 10/07/12 -TWTF 4	<u> Rate</u> \$405.00			
36 WOFL 10/08/12 10/08/12 PEOPLE COURT	2p-3p	:30	NM 1	\$405.00
CANDIDATE DISCOUNT		(0)	,	Ψ+00.00
Start Date End Date Weekdays Spots/Wee				
Week: 10/08/12 10/14/12 M 1	\$405.00			
37 WOFL 09/30/12 10/14/12 Fox News Sunday	10a-11a	:30	NM 1	\$225.00
CANDIDATE DISCOUNT	<b>5</b> .			
Start Date End Date Weekdays Spots/Wee Week: 09/24/12 09/30/12S 1	<u>Rate</u> \$225.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WOFL 09/24/12-09/30/12 Fox News Sunday	10a-11a	St 30 \$225:00	NM	
Credited		,		
Week: 10/01/12 10/07/120	\$0.00			
Week: 10/08/12 10/14/12S 1	\$225.00			
38 WOFL 10/07/12 10/07/12 Fox News Sunday	10a-11a	:30	NM 1	\$720.00
CANDIDATE DISCOUNT	5.			
Start Date End Date Weekdays Spots/Wee Week 10/01/12 10/07/12S 1	<u>Rate</u> \$720.00			
39 WOFL 10/02/12 10/05/12 DR PHIL	3p-4p	:30		40.040.00
CANDIDATE DISCOUNT	3 <del>μ-4</del> μ	.30	NM 4	\$2,340.00
Start Date End Date Weekdays Spots/Wee	<u>Rate</u>			
Week: 10/01/12	\$585.00			
40 WOFL 10/08/12 10/08/12 DR PHIL	3p-4p	:30	NM 1	\$585,00
CANDIDATE DISCOUNT				
Start Date End Date Weekdays Spots/Wee Week: 10/08/12 10/14/12 M 1	<u>Rate</u> \$585.00			
41 WOFL 10/02/12 10/05/12 JUDGE JUDY		20		<b>#</b> 0
CANDIDATE DISCOUNT	4p-5p	:30	NM 4	\$2,880.00
Start Date End Date Weekdays Spots/Wee	<u>Rate</u>			
Week: 10/01/12 10/07/12 -TWTF 4	\$720.00			
42 WOFL 10/08/12 10/08/12 JUDGE JUDY	4p-5p	:30	NM 1	\$720.00
CANDIDATE DISCOUNT				
Start Date End Date Weekdays Spots/Wee Week: 10/08/12 10/14/12 M 1				
	\$720.00			
43 WOFL 10/02/12 10/05/12 TMZ	630p-7p	:30	NM 2	\$2,160.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u>	<u> R</u> ate		l	
Week: 10/01/12 10/07/12 -TWTF 2	\$1,080.00		j	



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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
44 WOFL 10/02/12 10/05/12 Fox 35 5p News	5-530P	;30	NM	5	\$7,200.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/01/12 10/07/12 -TWTF 5	<u>Rate</u> \$1,440.00				
45 WOFL 10/02/12 10/05/12 Fox 35 5p News	530-6P	:30	NM	2	\$2,880.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 1D/01/12 10/07/12 -TwTF 2	<u>Rate</u> \$1,440.00				
46 WOFL 10/02/12 10/05/12 Fox News 6p News	6p-630p	:30	NM	2	\$2,520.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 1D/01/12 10/07/12 -TwTF 2	<u>Rate</u> \$1,260.00				
47 WOFL 09/29/12 09/29/12 SAT 8-10A	SAT 8-10A	:30	NM	1	\$115.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: D9/24/12 09/30/12S- 1	<u>Rate</u> \$115.00				
48 WOFL 09/30/12 09/30/12 NFL RS Game DH Non Hon	n:4-7P	:30	NM	1	\$9,900.00
CANDDIATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 09/24/12         09/30/12        S         1	<u>Rate</u> \$9,900.00				
49 WOFL 10/01/12 10/01/12 Fox 35 10p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 1D/01/12 10/07/12 M 1	1030-11P <u>Rate</u> \$2,250.00	:30	NM	· ·	\$2,250.00
50 WOFL 09/29/12 09/29/12 Off Time Late News Sa	1030p-1a	:30	NM	1	\$540.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: D9/24/12 09/30/12S- 1	<u>Rate</u> \$540.00				
51 WOFL 10/07/12 10/07/12 Fox 35 6p News	630-7P	:30	NM	2	\$1,980.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12S 2	<u>Rate</u> \$990,00				
52 WOFL 10/07/12 10/07/12 Fox 35 10p News	10-1030P	:30	NM	2	\$1,980.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         10/01/12         10/07/12        S         2	<u>Rate</u> \$990.00				
53 WOFL 10/10/12 10/12/12 Good Day 5a	530-6A	:30	NM	3	\$1,620.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12wTF 3	<u>Rate</u> \$540.00				
54 WOFL 10/10/12 10/12/12 Good Day 7a	7-730A	:30	NM	2	\$1,800.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12wTF 2	<u>Rate</u> \$900.00				
55 WOFL 10/10/12 10/12/12 Good Day 7a	730-8A	:30	NM	4	\$3,600.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12wTF 4	<u>Rate</u> \$900,00				
56 WOFL 10/15/12 10/15/12 Good Day 7a	730-8 <b>A</b>	:30	NM	1	\$900.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$900,00				



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spo	nts	Amount
57 WOFL 10/10/12 10/12/12 Good Day 8a	8-830A	:30	NM	4	\$3,240.00
CANDIDATE DISCOUNT		,,,,	1	•	Ψ0,2-40.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        wtF         4	<u>Rate</u> \$810.00				
58 WOFL 10/15/12 10/15/12 Good Day 8a	8-830A	:30	NM	1	\$810.00
CANDIDATE DISCOUNT					
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         M         1	<u>Rate</u> \$810.00				
59 WOFL 10/10/12 10/12/12 Good Day 8a	830-9A	:30	NM	2	\$1,620.00
CANDIDATE DISCOUNT					
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        wtF         2	<u>Rate</u> \$810.00				
60 WOFL 10/10/12 10/12/12 Good Day 9a	9-930A	:30	NM	2	\$1,080.00
CANDIDATE DISCOUNT					.,,
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/08/12         10/14/12        wtF         2	<u>Rate</u> \$540.00				
61 WOFL 10/10/12 10/12/12 Good Day 9a	930-10A	:30	NM	2	\$1,080.00
CANDIDATE DISCOUNT			1	_	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 1D/08/12	\$540.00				
62 WOFL 10/10/12 10/12/12 WENDY WILLIAM	10a-11a	:30	NM	4	\$1,800.00
CANDIDATE DISCOUNT Start Data Find Data Mackdova Snata Mack	Data				
Start Date End Date Weekdays Spots/Week Week: 1D/08/12 10/14/12WTF 4	<u>Rate</u> \$450.00				
63 WOFL 10/15/12 10/15/12 WENDY WILLIAM	10a-11a	:30	NM	1	\$450.00
CANDIDATE DISCOUNT			1 1111	•	Ψ-100.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 M 1	\$450.00				
64 WOFL 10/10/12 10/12/12 DR PHIL	11a-12p	:30	NM	2	\$900.00
CANDIDATE DISCOUNT Start Pate End Pate Weekdays Snote Meek	Data				
Start Date End Date Weekdays Spots/Week Week 10/08/12 10/14/12WTF 2	<u>Rate</u> \$450.00				
65 WOFL 10/10/12 10/12/12 DR PHIL	3p-4p	:30	NM	4	\$2,880.00
CANDIDATE DISCOUNT			''''	~*	Ψ2,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12WTF 4	\$720.00				
66 WOFL 10/15/12 10/15/12 DR PHIL	3p-4p	:30	NM	1	\$720.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week	Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$720.00				
67 WOFL 10/10/12 10/12/12 JUDGE JUDY	4p-5p	:30	NM	4	\$3,240.00
CANDIDATE DISCOUNT		.50	14141	4	\$5,240.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12	\$810.00				
68 WOFL 10/15/12 10/15/12 JUDGE JUDY	4p-5p	:30	NM	1	\$810.00
CANDIDATE DISCOUNT	rs (				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         M         1	<u>Rate</u> \$810.00				
69 WOFL 10/10/12 10/12/12 TMZ	630p-7p	:30	NM	2	\$2,700.00
CANDIDATE DISCOUNT					
Start Date End Date Weekdays Spots/Week	Rate		I		



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#lime Ch Start Data First Data Data Data Data	0.4 (100 1.70)	Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        wTF         2	<u>Rate</u> \$1,350.00			
70 WOFL 10/15/12 10/15/12 THE MOB DOCTOR	9p-10p	:30	NM 0	\$0.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$6,300.00			
Spot Ch Date Range Description  1 WOFL 10/15/12-10/21/12 THE MOB DOCTOR  Credited	Start/End Time 9p-10p	Weekdays         Length         Rate           M         30         \$6,300.00	<u>Type</u> NM	
71 WOFL 10/10/12 10/12/12 Fox 35 10p News	10-1030P	:30	NM 3	\$9,450.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        wtF         4	<u>Rate</u> \$3,150.00	.00	14101	49,430.00
Spot Ch Date Range Description 3 WOFL 10/08/12-10/14/12 Fox 35 10p News Credited	Start/End Time 10-1030P	Weekdays         Length         Rate          wThF         30         \$3,150.00	<u>Type</u> <i>NM</i>	
72 WOFL 10/15/12 10/15/12 Fox 35 10p News	10-1030P	:30	NM 0	\$0.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         M         1	<u>Rate</u> \$3,150,00		1411	φ0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WOFL 10/15/12-10/21/12 Fox 35 10p News Credited	10-1030P	M :30 \$3,150.00	NM	
73 WOFL 10/10/12 10/12/12 Fox 35 News 11p	11p-1130p	:30	NM 2	\$3,600.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        wTF         3	<u>Rate</u> \$1,800.00			, , , , , , , ,
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
2 WOFL 10/08/12-10/14/12 Fox 35 News 11p Credited	11p-1130p	WThE :30 \$1,800.00	NM	
74 WOFL 10/14/12 10/14/12 SUN 8-10A	SUN 8-10A	:30	NM 2	\$180.00
IMMEDIATELY PREEMPTIBLE           Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        S         2	<u>Rate</u> \$90.00			
75 WOFL 10/13/12 10/13/12 SEC Football Non Home	12-330p	:30	NM 4	\$1,400.00
IMMEDIATELY PREEMPTIBLE   Start Date   End Date   Weekdays   Spots/Week   Week: 10/08/12   10/14/12  S-   4	<u>Rate</u> \$350.00			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
76 WOFL 10/13/12 10/13/12 Off Time Late News Sa	1030p-1a	;30	NM 1	\$250,00
IMMEDIATELY PREEMPTIBLE	<u>Rate</u> \$400.00			<b>\$2</b> 00.00
77 WOFL 10/11/12 10/11/12 Off Time Late News	1030p-1a	:30	NM 2	\$4,590.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        T         2	<u>Rate</u>			ψ 1,000.00
	\$2,295.00	00		_
78 WOFL 10/11/12 10/12/12 Good Day 9a CANDIDATE DISCOUNT	9a-10a	:30	NM 1	\$360.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        TF         1	<u>Rate</u> \$360.00			
79 WOFL 10/15/12 10/15/12 NLCS Champ Game Non H CANDIDATE DISCOUNT	forVarious	:30	<b>NM</b> 2	\$5,400.00



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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12         M         2	<u>Rate</u> \$2,700.00			
80 WOFL 10/12/12 10/12/12 FRINGE	9p-10p	:30	NM 1	\$900.00
IMMEDIATELY PREMEPTIBLE			l	
Start Date         End Date         Weekdays         Spots/Week           Week:         1D/08/12         10/14/12        F         1	<u>Rate</u> \$900.00			
81 WOFL 10/15/12 10/15/12 Off Time Late News	1030p-1a	:30	NM 1	\$3,150.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1	<u>Rate</u> \$3,150.00			
82 WOFL 10/16/12 10/19/12 Good Day 5a	5a-6a	:30	NM 3	\$1,215.00
CANDIDATE DISCOUNT			7	Ψ1,213.00
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12         -TwTF         3	<u>Rate</u> \$405.00			
83 WOFL 10/22/12 10/22/12 Good Day 6a	6a-7a	:30	NM 2	\$900.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 1D/22/12         10/28/12         M         2	<u>Rate</u> \$450.00			
84 WOFL 10/16/12 10/19/12 Good Day 7a	7a-8a	:30	NM 2	\$1,530.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week	Rate		-	\$1,000.00
Week: 1D/15/12 10/21/12 -TWTF 2	\$765.00			
85 WOFL 10/16/12 10/19/12 Good Day 7a	7a-8a	:30	NM 5	\$3,825.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 1D/15/12 10/21/12 -TWTF 5	<u>Rate</u> \$765.00			
86 WOFL 10/16/12 10/19/12 Good Day 8a	8a-9a	:30	NM 5	\$3,600.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         1D/15/12         10/21/12         -TWTF         5	<u>Rate</u> \$720.00			*-1
87 WOFL 10/22/12 10/22/12 Good Day 8a	8a-9a	:30	NM 2	\$4.440.00
CANDIDATE DISCOUNT	oa-sa	.30	INIVI Z	\$1,440.00
Start Date         End Date         Weekdays         Spots/Week           Week:         1D/22/12         10/28/12         M         2	<u>Rate</u> \$720.00			
88 WOFL 10/22/12 10/22/12 Good Day 9a	9a-10a	:30	NM 2	\$720.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         1D/22/12         10/28/12         M         2	<u>Rate</u> \$360,00			
89 WOFL 10/16/12 10/19/12 Good Day 9a	9a-10a	:30	NM 2	\$720.00
CANDIDATE DISCOUNT	· • •	.50	(4:4)	Ψ120.00
Start Date         End Date         Weekdays         Spots/Week           Week:         1D/15/12         10/21/12         -TWTF         2	<u>Rate</u> \$360.00			
90 WOFL 10/16/12 10/19/12 WENDY WILLIAMS	10a-11a	:30	NM 5	\$1,800.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/12 -TWTF 5	\$360.00		<b>]</b>	
91 WOFL 10/22/12 10/22/12 DR. PHIL	11a-12p	:30	NM 2	\$720.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 2	<u>Rate</u> \$360,00			
92 WOFL 10/21/12 10/21/12 FOX NEWS SUNDAY CANDIDATE DISCOUNT	10a-11a	:30	NM 1	\$900.00



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		Spots/			
Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S <sub>l</sub>	oots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12        S         1	<u>Rate</u> \$900.00				
93 WOFL 10/16/12 10/19/12 DR. PHIL	3p-4p	:30	NM	5	\$3,275.00
CANDIDATE DISCOUNT					,
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12         -T-TF         5	<u>Rate</u> \$655.00				
94 WOFL 10/16/12 10/19/12 JUDGE JUDY	4p-5p	:30	NM	5	\$3,725.0
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12         -T-TF         5	<u>Rate</u> \$745.00				7212
95 WOFL 10/22/12 10/22/12 TMZ	630p-7p	:30	NM	2	\$2,700.0
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         1D/22/12         10/28/12         M         2	<u>Rate</u> \$1,350.00			-	Ψ2,7 00.00
96 WOFL 10/16/12 10/19/12 Fox 35 5p News	5p-6p	:30	NM	5	\$8,325.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12         -T-TF         5	Rate			-	4010
	\$1,665.00				
97 WOFL 10/22/12 10/22/12 Fox 35 5p News CANDIDATE DISCOUNT	5p-6p	:30	NM	2	\$3,150.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week         1D/22/12         10/28/12         M         2	<u>Rate</u> \$1,575.00				
98 WOFL 10/16/12 10/19/12 Fox News 6p News	6p-630p	:30	NM	1	\$1,260.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12         -TWTF         2           Spot Ch         Date Range         Description           2 WOFL         10/15/12-10/21/12         Fox News 6p News	<u>Rate</u> \$1,260.00 <u>Start/End Time</u> 6 <i>p</i> -630 <i>p</i>	Weekdays Length Rate -TuwThF 30 \$1,260.00	<u>Type</u> <i>NM</i>		
Credited					
99 WOFL 10/21/12 10/21/12 NFL RS Post Game Bucs	4-430p	:30	NM	1	\$5,400.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12        S         1	<u>Rate</u> \$5,400.00				
100 WOFL 10/16/12	8p-9p	:30	NM	1	\$3,600.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         -T         1	<u>Rate</u> \$3,600.00				<b>,</b> , , , , , , , , , , , , , , , , , ,
101 WOFL 10/18/12 10/18/12 NLCS Champ Game Non F	loiVarious	:30	NM	4	\$10,800.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        T         4	<u>Rate</u> \$2,700.00			·	<b>\$10</b> ,000.00
102 WOFL 10/22/12 10/22/12 Off Time Late News		0.0		_	
CANDIDATE DISCOUNT	1030p-1a	:30	NM	2	\$4,590.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12         M         2	<u>Rate</u> \$2,295.00				
103 WOFL 10/21/12 10/21/12 NFL RS Game Bucs	1-4p	:30	NM	1	\$13,500.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        S         1	<u>Rate</u> \$13,500.00				
104 WOFL 10/22/12 10/22/12 Good Day 430a	430a-5a	:30	NM	1	\$30.00
IMMEDIATELY PREEMPTIBLE		·	. 1111	'	Ψ00.00
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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	ts	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/22/12         10/28/12         M         1	<u>Rate</u> \$30.00				
105 WOFL 10/20/12	728p-12a	:30	NM	2	\$3,600.00
CANDIDATE DISCOUNT					
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12        S-         2	<u>Rate</u> \$1,800.00				
106 WOFL 10/22/12 10/22/12 NLCS Champ Game Non F	łoiVarious	:30	NM	2	\$5,400.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         M         2	<u>Rate</u> \$2,700.00				
107 WOFL 10/20/12 10/20/12 Sa/Su 8a-10a News	8a-10a	:30	NM	2	\$180.00
IMMEDIATELY PREEMPTIBLE					
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12        S-         2	<u>Rate</u> \$90.00				
108 WOFL 10/16/12 10/16/12 Off Time Late News	1030p-1a	:30	NM	2	\$4,590.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 1D/15/12         10/21/12         -T         2	<u>Rate</u> \$2,295.00				
109 WOFL 10/17/12 10/17/12 Fox 35 10p News	10p-11p	:30	NM	2	\$4,590.00
CANDIDATE DISCOUNT Start Date End Date Weekdays Spots/Week Week: 1D/15/12 10/21/12w 2	<u>Rate</u> \$2,295,00				
110 WOFL 10/18/12 10/19/12 Off Time Late News	1030p-1a	:30	NM	3	\$4.0E0.00
CANDIDATE DISCOUNT	1030p-1a	.30	INIVI	3	\$4,050.00
Start DateEnd DateWeekdaysSpots/WeekWeek:1D/15/1210/21/12TF3	<u>Rate</u> \$1,350.00				
111 WOFL 10/19/12 10/19/12 Off Time Late News	1030p-1a	:30	NM	1	\$1,220.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        F         1	<u>Rate</u> \$1,220.00				
112 WOFL 10/17/12	11p-1130p	;30	NM	1	\$1,485.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        w         1	<u>Rate</u> \$1,485.00				• • • • • • • • • • • • • • • • • • • •
113 WOFL 10/20/12 10/20/12 SAT 8-10A	SAT 8-10A	:30	NM	1	\$90.00
IMMEDIATELY PREEMPTIBLE Start Date	Rate				
Week: 10/15/12 10/21/125- 1	\$90.00				
114 WOFL 10/22/12 10/26/12 Good Day 430a	430a-5a	:30	NM	2	\$60.00
IMMEDIATELY PREEMPTIBLE					
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         MTWTF         2	<u>Rate</u> \$30.00				
115 WOFL 10/23/12 10/26/12 Good Day 5a	530-6A	:30	NM	2	\$810.00
CANDIDATE DISCOUNT	_				
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12         -TWTF         2	<u>Rate</u> \$405,00				
116 WOFL 10/23/12 10/26/12 Good Day 6a	630-7A	:30	NM	1	\$450.00
CANDIDATE DISCOUNT	Data				
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12-TWTF1	<u>Rate</u> \$450.00				
117 WOFL 10/23/12 10/26/12 Good Day 7a CANDIDATE DISCOUNT	7-730A	:30	NM	1	\$765.00



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 1 0/22/12 10/28/12 -TWTF 1	<u>Rate</u> \$765.00			
118 WOFL 10/23/12 10/26/12 Good Day 8a	8-830A	:30	NM 4	\$2,880.00
CANDIDATE DISCOUNT				,,
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TwTF         4	<u>Rate</u> \$720.00			
119 WOFL 10/23/12 10/26/12 Good Day 8a	830-9A	:30	NM 1	\$720.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TWTF         1	<u>Rate</u> \$720.00			
120 WOFL 10/23/12 10/26/12 Good Day 9a	9-930A	:30	NM 1	\$360.00
CANDIDATE DISCOUNT				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TwTF         1	<u>Rate</u> \$360.00			
121 WOFL 10/23/12 10/26/12 Good Day 9a	930-10A	:30	NM 2	\$720.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12         -TWTF         2	<u>Rate</u> \$360.00			
122 WOFL 10/23/12 10/26/12 WENDY WILLIAM	10a-11a	:30	NM 5	\$1,800.00
CANDIDATE DISCOUNT         Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TwTF         5	<u>Rate</u> \$360.00			
123 WOFL 10/23/12 10/26/12 DR PHIL	11a-12p	:30	NM 2	\$720.00
CANDIDATE DISCOUNT	1.0.12p	.00	, , , , ,	ψ7 20.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TWTF         2	<u>Rate</u> \$360.00			
124 WOFL 10/28/12 10/28/12 Fox News Sunday	10a-11a	:30	NM 1	\$900.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        5         1	<u>Rate</u> \$900.00			
125 WOFL 10/23/12 10/26/12 DR PHIL	3р-4р	:30	NM 4	\$3,160.00
CANDIDATE DISCOUNT         Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TWTF         4	<u>Rate</u> \$790.00			
126 <b>W</b> OFL 10/23/12 10/26/12 JUDGE JUDY	4p-5p	:30	NM 5	\$4,725.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 5	<u>Rate</u> \$945.00			
127 WOFL 10/23/12 10/26/12 TMZ	630p-7p	:30	NM 2	\$2,700.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$1,350.00			
128 WOFL 10/23/12 10/26/12 Fox 35 5p News	5-530P	:30	NM 4	\$6,660.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4	<u>Rate</u> \$1,665.00			
129 WOFL 10/23/12 10/26/12 Fox 35 5p News	530-6P	:30	NM 2	\$3,150.00
CANDIDATE DISCOUNT			1	
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TwTF         2	<u>Rate</u> \$1,575.00	·····		
130 WOFL 10/23/12 10/26/12 Fox News 6p News CANDIDATE DISCOUNT	6р-630р	:30	NM 2	\$2,520.00



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TWTF         2	<u>Rate</u> \$1,260.00			
131 WOFL 10/29/12 10/29/12 World Series Game NonHor	m7-10P	:30	NM 1	\$5,850.00
CANDIDATE DISCOUNT				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         M         1	<u>Rate</u> \$5,850.00			
132 WOFL 10/25/12 10/25/12 World Series Game NonHo	m7-10P	:30	NM 1	\$5,850.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        T         1	<u>Rate</u> \$5,850.00			
133 WOFL 10/23/12 10/26/12 Fox 35 10p News	10-1030P	:30	NM 4	\$7,920.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -TwTF 4	<u>Rate</u> \$1,980.00			
134 WOFL 10/23/12 10/26/12 Fox 35 10p News	1030-11P	:30	NM 1	\$1,980.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -TF         1	<u>Rate</u> \$1,980.00			
135 WOFL 10/23/12 10/26/12 Fox 35 News 11p	11p-1130p	:30	NM 1	\$1,485.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12         -TF         2	<u>Rate</u> \$1,485.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
2 WOFL 10/22/12-10/28/12 Fox 35 News 11p	11p-1130p	-TuF :30 \$1,485.00	NM	
Credited				
N 136 WOFL 10/30/12 11/02/12 Good Day 5a	530-6A	:30	NM 3	\$1,215.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12wTF 3	<u>Rate</u> \$405.00			
N 137 WOFL 11/05/12 11/06/12 Good Day 5a	530-6A	:30	NM 1	\$405.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$405.00			
N 138 WOFL 10/30/12 11/02/12 Good Day 6a	630-7A	:30	NM 1	\$450.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12WTF 1	<u>Rate</u> \$450.00			
N 139 WOFL 11/05/12 11/06/12 Good Day 6a	630-7A	:30	NM 1	\$450.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         MT         1	<u>Rate</u> \$450.00			
N 140 WOFL 10/30/12 11/02/12 Good Day 7a	7-730A	:30	NM 2	\$900.00
CANDIDATE DISCOUNT				
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        wTF         2	<u>Rate</u> \$450.00			
N 141 WOFL 10/30/12 11/02/12 Good Day 7a	730-8A	:30	NM 4	\$3,060.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$765.00			
N 142 WOFL 11/05/12 11/06/12 Good Day 7a	730-8A	:30	NM 2	\$1,530.00
CANDIDATE DISCOUNT			Í	



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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         MT         2	<u>Rate</u> \$765.00				
N 143 WOFL 10/30/12 11/02/12 Good Day 8a	8-830A	:30	NM	4	\$2,880,00
CANDIDATE DISCOUNT			l		<del>+,</del>
Start DateEnd DateWeekdaysSpots/WeekWeek: 1D/29/1211/04/12-TWTF4	<u>Rate</u> \$720.00				
N 144 WOFL 11/05/12 11/06/12 Good Day 8a	8-830A	:30	NM	2	\$1,440.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 MT 2	<u>Rate</u> \$720,00				. ,
N 145 WOFL 10/30/12 11/02/12 Good Day 8a	830-9A	:30	NM	2	\$1,440.00
CANDIDATE DISCOUNT				_	Ψ1,440.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 1 D/29/1211/04/12wtF2	<u>Rate</u> \$720.00				
N 146 WOFL 10/30/12 11/02/12 Good Day 9a	9-930A	:30	NM	2	\$720.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 1D/29/12 11/04/12WTF 2	<u>Rate</u> \$360,00				,
N 147 WOFL 10/30/12 11/02/12 Good Day 9a	930-10A	:30	NM	2	\$720.00
CANDIDATE DISCOUNT	000 10/1	.00	IAIVI	2.	\$120.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        wtF         2	<u>Rate</u> \$360.00				
N 148 WOFL 10/30/12 11/02/12 WENDY WILLIAM	10a-11a	:30	NM	4	\$1,440.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         -TWTF         4	<u>Rate</u> \$360.00				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
N 149 WOFL 11/05/12 11/06/12 WENDY WILLIAM	10a-11a	:30	NM	1	\$360.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$360.00			·	<b>,</b>
N 150 WOFL 10/30/12 11/02/12 DR PHIL	11a-12p	:30	NM	2	\$720.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12WTF 2	Rate \$360,00	.50	IAIAI	۷	\$720.00
N 151 WOFL 11/04/12 11/04/12 Fox News Sunday	10a-11a	:30	NM	1	\$900.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12	<u>Rate</u> \$900,00			·	<b>4</b> 000.00
N 152 WOFL 10/30/12 11/02/12 DR PHIL	3p-4p	:30	NM	4	\$3,160.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12WTF 4	Rate \$790.00		14341	7	<b>\$3, 300.00</b>
N 153 WOFL 11/05/12 11/05/12 JUDGE JUDY	4p-5p	:30	NM	2	\$1,890.00
CANDIDATE DISCOUNT Start Date	Rate		1.4141	_	<b>\$</b> 1,550.00
Week: 11/05/12 11/11/12 M 2	\$945.00				
N 154 WOFL 10/30/12 11/02/12 TMZ	630p-7p	:30	NM	2	\$2,700.00
CANDIDATE DISCOUNT					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12WTF 2	<u>Rate</u> \$1,350.00				
N 155 WOFL 10/30/12 11/02/12 Fox 35 5p News CANDIDATE DISCOUNT	5-530P	:30	NM	4	\$6,660.00



Contract / Revision Alt Order# 4077413 / 13 4077413

Contract Dates Product Estimate # Obama for America 09/28/12 - 11/06/12 1897

Original Date / Revision <u>Advertiser</u> 09/27/12 / 10/29/12 Obama for America

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 1D/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$1,665.00			
N 156 WOFL 11/05/12 11/05/12 Fox 35 5p News	5-530P	:30	NM 1	\$1,665.00
CANDIDATE DISCOUNT				
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         M         1	<u>Rate</u> \$1,665.00			
N 157 WOFL 10/30/12 11/02/12 Fox 35 5p News	530-6P	:30	NM 2	\$3,150.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        wff         2	<u>Rate</u> \$1,575.00			
N 158 WOFL 10/30/12 11/02/12 Fox News 6p News	6р-630р	:30	NM 2	\$2,520.00
CANDIDATE DISCOUNT				
Start Date         End Date         Weekdays         Spots/Week           Week: 1D/29/12         11/04/12        wTF         2	<u>Rate</u> \$1,260.00			
N 159 WOFL 11/03/12 11/04/12 SASU 5-6P NEWS	5p-6p	:30	NM 2	\$1,980.00
CANDIDATE DISCOUNT         Start Date         End Date         Weekdays         Spots/Week           Week: 1D/29/12         11/04/12        SS         2	<u>Rate</u> \$990.00			
N 160 WOFL 11/05/12 11/06/12 DR PHIL.	3p-4p	;30	NM 2	\$1,580.00
CANDIDATE DISCOUNT				
Week: 11/05/12	<u>Rate</u> \$790.00			
N 161 WOFL 10/30/12 11/02/12 JUDGE JUDY	4p-5p	:30	<b>NM</b> 2	\$1,890.00
CANDIDATE DISCOUNT           Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        TF         2	<u>Rate</u> \$945.00			
N 162 WOFL 10/30/12 10/30/12 RAISING HOPE/BEN & KA	.T18p-9p	:30	NM 1	\$3,600.00
CANDIDATE DISCOUNT				, - ,
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -T         1	<u>Rate</u> \$3,600.00			
N 163 WOFL 11/01/12 11/01/12 X FACTOR	8p-10p	:30	NM 1	\$8,100.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$8,100.00			
N 164 WOFL 10/30/12 11/02/12 Fox 35 10p News	10-1030P	:30	NM 4	\$7,920.00
CANDIDATE DISCOUNT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	<u>Rate</u> \$1,980.00			
N 165 WOFL 11/05/12 11/05/12 Fox 35 10p News	10-1030P	:30	NM 1	\$1,980.00
CANDIDATE DISCOUNT  Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,980.00			
N 166 WOFL 10/30/12 11/02/12 Fox 35 10p News	1030-11P	:30	NM 2	\$3,960.00
CANDIDATE DISCOUNT				
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12wTF2	<u>Rate</u> \$1,980.00			
N 167 WOFL 10/30/12 11/02/12 Fox 35 News 11p	11p-1130p	:30	NM 3	\$4,455.00
CANDIDATE DISCOUNT				
Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12        wTF         3	<u>Rate</u> \$1,485.00			
N 168 WOFL 11/04/12 11/04/12 NFL RS Game Bucs CANDIDATE DISCOUNT	4-7P	:30	<b>N</b> M 1	\$15,300.00

09/27/12

/ 10/29/12



WOFL 35 Skyline Drive Lake Mary, FL 32746 (407) 644-3535

	Contract / Revision 4077413 / 13	Alt Order # 4077413
Contract Dates 09/28/12 - 11/06/12	Product Obama for America	Estimate #
Advertiser	lOr	ioinal Date / Revision

*Line	Ch Start I	Date End D	ate Descriptio	on	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$15,300.00					
							Total:	S	358	\$384,295.00

**Obama for America** 

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	38	\$28,845.00	\$24,518.25
10/01/12 -10/28/12	249	\$258,460.00	\$219,691.00
10/29/12 -11/06/12	71	\$96,990.00	\$82,441.50
Totals	358	\$384,295.00	\$326,650.75

Signature:		Date:	
	 		<del>~~</del>

## STANDARD CONDITIONS

### 1. BILLING AND PAYMENTS

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at the address on the face hereof. Agency shall pay Station thereon at the address on the bill on or before the 30th day of each month following that in which the broadcast occurred or such other date as may be specified in the invoice. Time is specifically made at the essence in the performance of Agency's and Advertiser's payment and other obligations hereunder. Delinquent accounts shall bear interest at the rate of ten percent (10%) per annum. If Station institutes any legal action to collect a delinquent account, then Advertiser agrees to pay Station for all cost thereof.

Agency is acting as agent for a disclosed principal, the Advertiser named on the face hereof; provided, however, notwithstanding that bills are rendered to Agency or anything else contained herein, Advertiser and Agency jointly and severally shall be and remain obligated to pay the amount of all bills until payment in full is received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, for any reason, upon giving the other party at least 28 days' prior notice; provided, however, if notice is given by Agency, termination shall not be effective until after 28 consecutive days of broadcasting hereunder. If Agency so terminates this contract, Agency shall pay Station at the earned rate for all broadcasts pursuant to this contract through the date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time: (i) upon material breach by Agency, including, without limitation, Station's failure to receive timely payment on billing; or (ii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination all unpaid, accrued charges hereunder shall immediately become due and payable and Agency shall also pay, as liquidated damages, a sum equal to that which Agency would have been obligated to pay hereunder if, on the date on which Station gives such notice of termination, Agency had given notice of termination pursuant to Paragraph 3(a) hereof effective at the earliest date permitted thereunder.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, Station shall pay as liquidated damages, a sum equal to the lesser of the following: (i) the actual, noncancellable out-of-pocket costs necessarily incurred by Agency through date of such termination and that arise directly from the placement of the announcements or programs hereunder; provided, however, that if any part of such announcements or programs have been broadcast, then Station's obligation to reimburse said costs shall be reduced pro rata, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of termination, Station had given notice of termination pursuant to Paragraph 3(a) or had given notice under Paragraph 9 hereof. Except as expressly set forth in the preceding sentence, Station shall not be liable to Agency or Advertiser for any claims, actions, losses, damages, liabilities, costs or expenses of any kind or nature whatsoever.

4. Omission of Broadcast.

18. as a result of an act of God (including, but not limited to, delay or cancellation of an event due to weather), force majeure, public emergency, labor dispute or lockout, restriction imposed by league rule, faw, or governmental order, mechanical breakdown or any other similar or dissimilar cause beyond Station's reasonable control, Station fails to exhibit any or all of the announcements or programs to be exhibited hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time in which case Agency shall continue to pay all amounts due hereunder, and if no such time is available the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonably satisfactory charges anoctable to the officed producest shall be walved, (ii) if a material pair, but not an, or a scrieduled producest is officed, a fact broadcast shall be induced at a reasonably satisfactory substitute date and time, and Agency shall continue to pay full charge. The droggoing shall not deprive Agency of benefits of discounts, which it would have earned hereunder if the broadcast had been made in its entirety. In addition, if, for any reason whatsoever, including, without limitation, events that are beyond Station's control or events that are within Station's control, Station and of the announcements or programs to be broadcast hereunder. Station's liability, if any, for such failure shall be limited to the time charges allocable to the omitted broadcast or broadcasts.

### 5. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event that, in its sole discretion, it deems to be of public interest or significance. Station will notify Agency of such cancellation as promptly as reasonably possible. If the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed cancelled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the cancelled broadcast.

### 6. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 4 and 5 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt any such announcement at its sole discretion for any reason, and in the event of preemption or omission, Agency shall continue to pay the full charge (no credit or refund will be given), but Agency shall be accorded another announcement or a reasonably satisfactory substitute date and time, at no additional charge therefor.

Station reserves the right at any time(s) to change the rates, discounts or charges hereunder to conform to any rate card issued after the date of this contract ("New Rate Card"), provided that such changes will not be effective so as to increase the aggregate sums payable hereunder prior to the end of the rate protection period specified in the published rate card in effect on the date hereof ("Current Rate Card"), and further provided that the rate protection set forth in the Current Rate Card shall apply only if, and to the extent that, commencing no later than 30 days after the effective date of New Rate Card, announcements hereunder are broadcast weekly without interruption or lapse unless caused by Station. Agency shall have the benefit (to be granted in the form of additional broadcast time and not in cash) of any decrease in the aggregate sums payable hereunder beginning as of the effective date of the New Rate Card.

All announcement materials (and if so specified on the face of this contract all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and All amountement materials (and it is specified on the face of this contract an program materials, including talent) shall be remarked by Agency and delivered to station at Agency's sole cost and expense. Agency shall deliver all materials not less than 96 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest; (ii) shall conform to the Station's then-existing program and operating policies and quality standards; (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials; and (iv) may be broadcast without infringing or otherwise violating the rights of others. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

Any additional material furnished by Station either at Agency's request or because Station, in its sole discretion, has determined such additional material is necessary, shall be furnished at

Agency's expense and shall be in addition to charges set forth on the face hereof. Station's exercise of its right to refuse to broadcast any program or announcement hereunder, or revocation of any prior approval of advertising matter, shall not constitute a breach of this agreement, and Station shall not be liable to Advertiser. If Station shall fail to receive an acceptable announcement and/or program within the time provided for herein, Station may repeat any previously approved announcement and/or programs available to Station, or, if there are none, may telecast by audio only the name or other identification or service to be advertised hereunder.

If Agency requests within 30 days of the last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

# 9. INDEMNIFICATION

Agency will indemnify, defend, and hold harmless Station from and against all claims, actions, liabilities, damages, losses, costs and expenses (including reasonable attorneys' fees and disbursements) that arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency or furnished by Station at Agency's request for use in connection with Agency's announcement or other program materials, and Station will similarly indemnify, defend, and hold harmless Agency and Advertiser with respect to all other materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this Paragraph shall survive the termination or expiration of this contract.

(a) Station will broadcast the announcements or programs covered by this contract on the dates and at the approximate hourly times provided on the face hereof.

(a) Station will broadcast the amountements of programs covered by this contract of the same approximate hours time approximate hours time for the face hereof and provided Station's bills are paid when due. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(c) Agency shall not assign this contract except to another agency that succeeds to its business of representing Advertiser and provided such other agency assumes in writing all of Agency's obligations hereunder. Advertiser may upon notice to Station change its agency, and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(d) Notwithstanding any other provision of this Agreement, any specification or order for the telecast or nontelecast of Advertiser's material during a particular portion of the broadcast program or

segment listed on the face hereof shall be treated as a request only, and Station shall not be obligated to comply with such request. e) Any taxes, whether federal, state or local, including sales and use taxes, that may be imposed upon or with respect to, any advertising broadcast pursuant to this Agreement that may be advanced to Station on behalf of Agency shall be billed to Agency in addition to the amount otherwise payable.

(f) Station at its sole discretion, shall determine the nature and extent of Advertiser's exclusive sponsorship, if any, of any program or segment.

(g) This contract contains the entire understanding between parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of California, where Station's home office is located. When there is any inconsistency between these standard conditions and a provision of the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 5) shall be in writing given only by mail or fax, addressed to other party at the address on the face hereof, and shall be deemed given on the date of dispatch. In the event of an alleged breach by Station,
Advertiser shall not be entitled to recover damages in excess of its out-of-pocket costs; no recovery for anticipated profits or damage to reputation of the Advertiser or its product or services shall be permitted.

(h) Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.